

THE ECONOMY OF FRANCESCO IS SOCIAL: 500 APPLICATIONS FROM MORE THAN 45 COUNTRIES, 2000 SUBSCRIPTIONS TO THE WEB-SITE

This event, very much desired by Pope Francis, will be available on Facebook, Instagram, Twitter, YouTube and Flickr.

ASSISI (PERUGIA) – <u>The Economy of Francesco</u> will be available on various social media networks – Facebook, Twitter, Instagram, YouTube, and Flickr – in order to make it possible for everyone to be updated on the three-day event, specifically dedicated to young people, as desired by Pope Francis.

The event, held in Assisi from March 26 to March 28 2020, already received more than 500 participation requests from under-35 entrepreneurs and students from more than 45 countries, including Japan, Angola, Brazil, the United States, Saudi Arabia, Portugal and Cuba. In just a few months, the site www.francescoeconomy.org reached more than 2000 subscribers.

In preparation for the international meeting in Assisi, workshops, study seminars and conferences will be held in Italy and around the world. These preparatory events will be promoted by universities, companies, business networks and various other organizations to cultivate critical thought, especially among young people. Several meetings are already scheduled. First, the City of St. Francis will host "Assisi Pathways"; other preparatory meetings will take place later in both Spain and Cameroon. You may apply for participation through the official website of the conference, <u>francescoeconomy.org</u>, filling out the appropriate form at the link, *"Towards the Economy of Francesco"*.

All pertinent information and news is available on the official website and social channels of the event: Facebook-francescoeconomy; Instagram @francesco_economy; Twitter @FrancescoEcon; YouTube and Flickr.

The appointment with the Pope will not be a traditional conference, but an experience where theory and practice come together to build new ideas and new collaborations.

The meeting will begin with the proposals and the preparatory work of young people; it will provide an environment where time slows down and room is made for silence and reflection. Workshops and artistic presentations will be offered by the best-known economists, sustainable development experts, female and male entrepreneurs currently engaged globally in creating a different economy – with the proposal of engendering common reflection and collaboration with and among the young participants.

The Nobel Prize winners Muhammad Yunus and Amarthya Sen have already confirmed their presence at *The Economy of Francis*. In addition, other participants will include Bruno Frey, Tony Meloto, Carlo Petrini, Kate Raworth, Jeffrey Sachs, Vandana Shiva and Stefano Zamagni.

To embrace young people, beyond differences in belief and nationality, an agreement to change the current economy and humanize the economy of tomorrow: to make it more just, more sustainable and to give new prominence to excluded people.

For more information: www.francescoeconomy.org