



Guidelines

Useful tips for the organizing of events "TOWARDS The ECONOMY of FRANCESCO"

OBJECTIVE

TOWARDS ASSISI 2020

Let's get ready for the international meeting The ECONOMY of FRANCESCO, Assisi 2020. The events are designed to enhance and to bring out the thought and economic action of young people, triggering a process of expectation, evaluating and sharing in the run up to the appointment of March 2020.

FOUNDATIONS

THEORY AND PRACTICE

Economists and entrepreneurs are invited to meet, to talk, to work together, to enrich economic thought and action.

YOUNG PEOPLE

Young people, also as speakers, are the protagonists of the events "TOWARDS the ECONOMY of FRANCESCO". The presence of people of all ages and the intergenerational work have a subsidiary role to the lead taken by young people.

SPIRIT AND PROPOSAL

Events and/or initiatives in line with the spirit of the international event "The ECONOMY of FRANCESCO". We suggest to start from the Message sent by Pope Francis.

TIPS FOR THE ORGANIZERS

1

It starts with young people from their ideas, proposals, experiences and practices.

2

It is not just about a conference! Create a great experience inviting all to actively participate.

3

Appreciate local experiences and voices.

4

Above all, let yourself be inspired by the words of Pope Francis



"[...]In the Encyclical Letter Laudato Si I stressed that today more than ever everything is intimately connected and that the protection of the environment cannot be separated from justice for the poor and from the solution of the structural problems of the world economy. It is therefore necessary to correct growth models which are incapable of guaranteeing respect for the environment, the acceptance of life, care for the family, social equity, the dignity of workers, and the rights of future generations[...]. Dear young people[...] your universities, your businesses, your organizations are workshops of hope for building other ways of understanding the economy and progress, for opposing the culture of waste, for giving a voice to those who do not have one, for proposing new lifestyles[...]. That is why I wish to meet you in Assisi: to promote together, through a common "pact", a process of global change that sees not only people who have the gift of faith, but all people of good will, beyond the differences of creed and nationality, in a shared purpose, united by an ideal of fraternity attentive above all to the poor and excluded. Francis of Assisi is the example par excellence of care for the weak and for an integral ecology. His choice of poverty gave rise to a vision of the economy based on the principle of sobriety lived for others, for the benefit not only of the poorest, but of all humanity and necessary for the future of the whole planet."

advice

Create a subtitle for the event, which shows the city and the keywords of the topics covered

COMMUNICATION

The organizers, in addition to communicating the event through their own channels, can count on the visibility offered by the official website and social networks of the international event by filling out the form ACCREDITED EVENT "TOWARDS the ECONOMY of FRANCESCO".

After the event, we ask you to send communication material (photos, videos, short texts, etc.) to the email address: community@francescoeconomy.org

advice

it will be important to request a signed authorisation for the use of images and multimedia materials