



Living

THE ECONOMY OF FRANCESCO

A PROCESS TO BE LIVED AS A VOCATION, A CULTURE, A COMMITMENT

GUIDELINES

Useful tips for organizers of *Living The Economy of Francesco* events

OBJECTIVES

- **To give continuity to the commitment of the Economy of Francesco** to listen to and concretize the thoughts and actions of young economists, entrepreneurs and change-makers in the world through dialogue and action.
- **To contribute to the growth** of a movement of people, ideas and practices inspired by a fraternal and fair economy.

FOUNDATIONS

YOUNG PEOPLE

Young people, also as speakers, are **the protagonists** of the LIVING The Economy of Francesco events.

The presence and/or engagement of youth participants in the work of the 12 EoF villages and the online event in November 2020 is desirable. Input from people of all ages and **intergenerational dialogue** have a subsidiary role to the lead taken by young people.

THEORY AND PRACTICE ENCOURAGEMENT

Economists, entrepreneurs, change-makers are invited to meet, to dialogue, to work together, **to enrich economic thinking and acting** and to give concreteness and continuity to the projects and to the **EoF Final Statement & Common Commitment.**

SPIRIT AND PROPOSAL

Events and/or initiatives that are consistent with the spirit of The Economy of Francesco. We therefore suggest:

1. start from the Video-Message sent by Pope Francis.
2. be inspired by the universal message of Francis of Assisi.
3. refer - in the choice of themes, insights, projects - also to the 12 thematic villages.
4. deepen and renew the EoF Final Statement & Common Commitment.

Advice FOR ORGANIZERS

- **It starts with young people**, from their ideas, proposals, experiences, and practices.
- It is not just a conference or a simple webinar! **Create an experience** using a participatory and creative formula.
- **Enhance local experiences and voices**, starting with the last and most fragile.

“Francis, go and repair my house, which you can see is in ruins”. These were the words that so stirred the young Francis, and have become a special summons addressed to each one of us. When you feel called to share actively in the building of a new “normal”, you respond by saying “yes” and this is a source of great hope. [...] Dear young economists, entrepreneurs, workers and business leaders, the time has come to take up the challenge of promoting and encouraging models of development, progress and sustainability in which people, especially the excluded (including our sister earth), will no longer be – at most – a merely nominal, technical or functional presence. Instead, they will become protagonists in their own lives and in the entire fabric of society”.

Pope Francis, November 21, 2020

- **Type of events:** You can organize initiatives or events (local or regional, in presence or online) in the form of workshops, laboratories, study seminars, round tables, conferences - promoted by universities, businesses, organizations, movements, associations, informal groups - even interdisciplinary.
- **The event cannot be for profit.**
- **No commercial objectives:** Speakers cannot promote their own products, books or business or those of a company that employs them.
- **Events may not be used for political promotion.**

➤ Accreditation

To accredit your initiative as a "Living The Economy of Francesco" EVENT,

1. **Fill out** the Living The Economy of Francesco form specifying: city, date, organizers, type of event. **Include a brief description** of the initiative, indicating subtitle, objectives, target. **Sign the policy and send it** as an attachment.
2. **You will receive a response** that will allow you to obtain the sponsorship of the international event The Economy of Francis: your initiative will be included in the calendar of events on the official website, you will be able to use the logo dedicated to the events "LIVING The Economy of Francesco" and you will have available - on request - some official Economy of Francesco communication materials.

➤ Communication OF THE EVENT/INITIATIVE

1. In addition to communication in its own channels, **we offer visibility** in the official website and social networks of the international event: do not forget to use:

#LivingEoF

2. It is advisable **to give a subtitle** to the event, which contains the city and the keywords of the event.
3. With the information filled in the accreditation form, **a post will be created** to put the initiative on the events calendar.
4. After the event, **you are asked to submit communication materials** (photos, videos, short texts, etc.). **You are asked to sign the authorization circular for the use of images and multimedia materials.**

