

The Economy of Francesco

*Enabling Young People to Answer
the Call of Pope Francis*



February 2024

The Call

In 2019, Pope Francis called on young people to imagine a more fair and inclusive future and apply their vocations to giving soul to the global economy.

3,000+ young people from over 120 countries answered the call.

The Economy of Francesco was born.

United by purpose and determined to create a new economy to sustain human cultures, young economists, entrepreneurs and changemakers organized through a global pandemic, overcame global instability and bridged cultures to find common ground.



The Next Chapter

To build on the current momentum and prepare for the future, The Dicastery for Promoting Integral Human Development embarked on a consultation process to engage young people and enable them to shape the future of the EoF.

The Dicastery collaborated with Handshake, a strategic impact consultancy on a three-part process to elevate the voices of young people.

Handshake's methodology included a global survey, focus groups and a landscape analysis.

562

Survey
Participants

20% RESPONSE RATE

60+

Focus Group
Participants

65

Countries
Represented

Special Committee Report



Overview of Insights and Themes

Focus group conversations, surveys and individual conversations revealed that the Economy of Francesco movement has developed a **loyal and deeply engaged participant** base that is not only motivated by the principals of a moral economy, but is **capable and eager to bring this economy to life in an organized and structured way.**

Our purpose is to present the voices of young people without edits or interpretation. To eliminate human bias and remove barriers to feedback, we conducted an anonymized survey, leveraged quantitative analysis tools, and invoked natural language generation tools to analyze more than 15 hours of candid focus group discussions and all responses to the survey (20% response rate).

The following data are presented for consideration to guide the future of the Economy of Francesco.

Values

*The group expressed a deep desire not to speak **FOR** the economy but to speak **FROM WITHIN** the community and in solidarity **WITH** its members. Values that emerged include:*

Historical : Remain driven by the original vision in the Pope's call and Assisi Charter

Transparent : Ensure the community at large is aware of leadership and direction

Humble : The EoF is in service of an economy for all

Democratic : Everyone should have a voice

Inclusive : Make room for all regions of the world and create a pathway into the EoF for new participants



Gathering

*There was a palpable sense from the group on behalf of the community that more **INTIMATE** and **REGULAR** interaction is desired.*

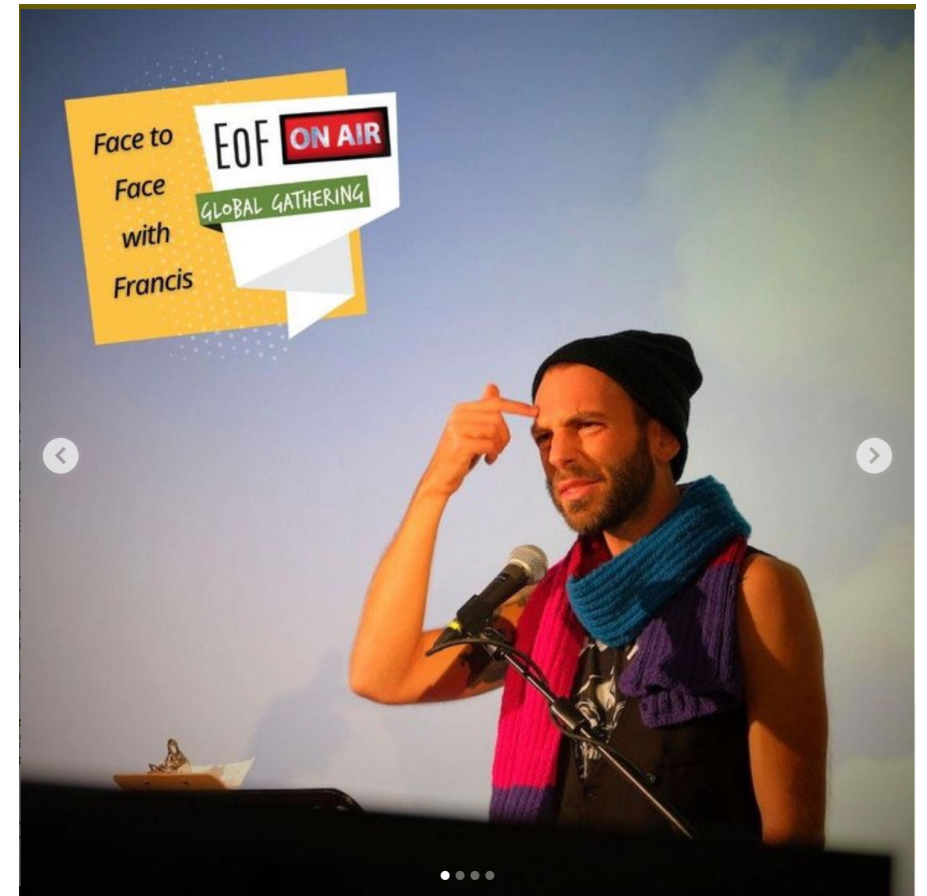
Consistent & Transparent : There was an expressed desire for more regular connection with regular updates

Hybrid (Virtual & Physical) : Desire both in person and virtual components

Global on Occasion : While it does not need to be annual there was a strong sentiment around the importance of bringing together the global EoF community

Regularly Regional : Focus on regional gatherings to grow the impact of EoF

Action Oriented : Maintain a posture of pragmatism and action-oriented gatherings



Tensions

While diverse opinions remain, it was clear that the way forward will **HONOR THE NECESSARY TENSIONS** that exist in any growing body.

Structure versus Spirit : Expressed need to strike a sensitive balance between enough “bones” to grow while leaving plenty of room for the soul of EoF to lead the way

Organized not Centralized : Expressed a difference between the need to be fit for purpose vs. unnecessary bureaucracy

Protected and Remembered : Take great care to give freedom for leadership from every corner but to offer support at the same time.

Process leads Progress : Measure the impact in both tangible and intangible ways...be careful not to professionalize the organization



Contributions

Each participant is both committed and interested to do their part and to celebrate their fellow members who are clearly willing to do the same.

Leadership : Provide a clear pathway for diverse and transparent leadership

Resource : Expressed a need for a centralized set of resources for the EoF to access and use

Reputation : The participants of the economy want to grow the reputation of and benefit from the EoF reputation

Infrastructure : Recommended creating enough organization for organic and decentralized growth

Technology : Develop enough technological support to foster the connections and actions of the economy



Organizing

There was an overwhelming sense that while the economy itself is global in nature, its **FUTURE** will be determined through **TANGIBLE LEADERSHIP OPPORTUNITIES**.

Villages : Establish clear leadership amongst the villages and regularly meet

Projects : Create a centralized place for transparent reporting and access

Committees : Communicate transparently what committees and leadership exists and how to engage.

Regional & Global Team : Saw the need for a balanced approach to leadership that included both local and global in concert with one another

Partnerships : Maintain existing partnerships (like with the Dicastery) and establish new partnerships all focused on support not governance



Thank You

