



# **EOF FOUNDATION**

## **STRATEGIC PLAN 2025-2026-2027**

*Rooted in Community,  
Building a Hopeful Future*

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## Summary

This first strategic plan for the EoF Foundation, aimed at 2025-2026-2027, marks the beginning of a new phase for the Economy of Francesco. After experiencing organic growth in recent years, supported by the dynamics of the twelve (12) Villages and local Hubs, the creation of a new structure - the EoF Foundation - has the purpose to support its Community and to better achieve the goal of putting into action a process of economic change. This plan aims to identify and describe the most relevant action steps for ensuring that the **Economy of Francesco Community remains connected, engaged, and grows.**

This plan builds on the current reality of the Economy of Francesco, incorporating insights from the first Foundation members' meeting in September 2024 in Rome and the Community consultation process of 2023. It aims to define one priority for the main relevant topics such as Identity and Governance, Community, Communication, Partnerships, Fundraising, and for key intervention areas—while outlining the main actions and initiatives. Some initiatives may begin in 2025 and extend into 2026 and 2027 or start later. This document will be complemented by a detailed **Activities Plan** and supporting materials aligned with the SMART framework to ensure clear, actionable goals, as well as tools for monitoring and measuring project impact and sustainability. It is a dynamic document, meaning that **it will be reviewed quarterly.**

This first exercise in building a plan provided an experience of dialogue and collaboration while also highlighting the importance of making the process even more inclusive and structured with a clearer flow for the next plan.

## Introduction

The Economy of Francesco (EoF) is a worldwide community of young researchers, entrepreneurs, and changemakers from more than 100 countries working to transform today's economic relations and give a soul to tomorrow's economy. Called for by Pope Francis in **2019** and inspired by Saint Francis of Assisi, its members are young people from a variety of social and religious backgrounds committed, in a fraternal network, to international projects, such as the EoF Academy, the EoF School, the Summer School, the global events, and the 12 thematic Villages. At the academic level more than 40 members of the EoF Community have been awarded scholarships, and hundreds of participants have enrolled in the different courses or seminars organized by EoF. At a local level, the Economy of Francesco works through more than 50 local Hubs across different countries and regions of the world.

After the initial letter from Pope Francis in 2019, the Community has undertaken five international events, including a gathering on September 24, **2022**, in Assisi, where the Pact of The Economy of Francesco was signed alongside Pope Francis.

In **2023**, after a consultation to the EoF Community and Pope Francis' request to the Organizing Committee to continue to guard this process, the Economy of Francesco Foundation was established in September **2024**. According to the guidance of Pope Francis, the Foundation aims to promote the common good by supporting young economists, entrepreneurs, and changemakers in advancing a global economic transformation inspired by the ideals set forth in the pact signed in 2022.

In this way, EoF has evolved naturally from a one-time event to an ongoing process of dialogue, reflection, and action; and the Foundation provides the structured framework to channel the wisdom, commitments, and initiatives generated by EoF into a lasting force for change.

Under the guidance and inspiration of Pope Francis and in close collaboration with the Dicastery for Promoting Integral Human Development, the EoF Foundation was constituted by:

- the Diocese of Assisi - Nocera Umbra - Gualdo Tadino, represented by Bishop Monsignor Domenico Sorrentino;
- the International Association for an Economy of Communion - represented by economist Luigino Bruni;
- the Seraphic Institute for the Deaf and Blind of Assisi - represented by Francesca Di Maolo; and
- the Conference of the Franciscan Family as additional founder - represented by Fr. Giampiero Gambaro.

The Foundation will operate in three main areas of intervention:

- research-study;
- business-innovation; and
- education-culture.

Its goals are:

- to promote and organize initiatives and events in the cultural and spiritual sphere, and in the fields of scientific research, interdisciplinary training, enterprise, and innovation;
- to foster awareness and responsibility for an economic and entrepreneurial commitment to integral human development;
- to encourage cultural, academic publishing;
- to promote entrepreneurial experiences and innovation.

The EoF Foundation is a Participatory Foundation which means its governance and decision-making process involve participation from various stakeholders. The body of the Foundation where all stakeholders are represented is the Assembly of Representatives.

The bodies of the Foundation are:

- The Founders Council;
- The Board of Directors;
- The President and the Vice President;
- The Scientific Committee;
- The Assembly of Representatives;
- The Supervisory Body.

The Foundation's offices include an Executive Director and an Executive Team. The Executive Team is structured to cover key areas considered essential at this stage, such as administration, communication, fundraising, and community engagement, while also fostering the three main mission areas of the Foundation. Thus, the Strategic Plan reflects these core themes by defining strategic priorities — without a specific order of importance — along with their main objectives and actions. There is one priority for EoF Culture and Governance, Community, Communication, Partnerships, Fundraising, and one priority for each key intervention areas— Research and Study, Business and Innovation and Education and Culture, while outlining the main actions and initiatives.

## Strategic Priorities, Goals and Main Actions

To turn the vision of the Economy of Francesco into concrete action, the EoF Foundation has defined eight **key strategic priorities** for 2025-2026-2027, ensuring coherence between its mission, community engagement, and long-term impact. These priorities are structured around three main pillars: **EoF Culture, Governance and Community; Partnerships and Funding**, and **Main Areas of Intervention**. Each of these priorities is interlinked, working together to propel the vision, mission, and core areas of intervention of EoF, ensuring a unified approach to achieving its goals.

### Key Strategic Priorities

#### **EoF Culture, Governance And Community**

- #1 Consolidating the core values, culture and governance of the Economy of Francesco.
- #2 Engaging and growing the EoF community by supporting Hubs and Villages, and by strengthening dialogue with current and potential members.
- #3 Fostering a communication that reflects EoF's values, engages the Community and effectively shares EoF's projects and initiatives.

#### **Partnerships And Funding**

- #4 Establishing and nurturing strategic partnerships that share EoF's mission, fostering a reciprocal exchange of value and collaboration.
- #5 Attracting funding that guarantees the economic sustainability and supports the growth of the Foundation and of Community projects.

#### **Main Areas Of Intervention**

- #6: Supporting and developing research and academic activities that advance an economy centered on the common good.
- #7: Developing initiatives that contribute and inspire new processes in the entrepreneurial and business world based on the values of the Economy of Francesco.
- #8 Creating educational and cultural initiatives with the vision and principles of the Economy of Francesco that inspire transformative, inclusive, and sustainable economic approaches.

## **EoF Culture, Governance And Community**

### **Priority #1:**

- **Consolidating the core values, culture and governance of the Economy of Francesco.**

#### **Goals and Main Actions:**

- **Ensure consistent, transparent, and inclusive communication within the EoF community to create a unified and shared culture.**
- **Ensure projects within the Economy of Francesco align with its vision, mission, and values.**
- **Establish common processes that promote participation through a supportive structure.**

### **Priority #2**

- **Engaging and growing the EoF community by supporting Hubs and Villages, and by strengthening dialogue with current and potential members.**

#### **Goals and Main Actions:**

- **Foster open dialogue and engagement with Current Members, and Attracting New Ones.**
- **Reflect and shape the pathway of the 12 Villages.**
- **Animate and support Hubs as key local dynamics of the Economy of Francesco community.**

### **Priority #3:**

- **Fostering a communication that reflects EoF's values, engages the Community and effectively shares EoF's projects and initiatives.**

#### **Goals and Main Actions:**

- **Strengthen EoF's Communication Tools and Platforms.**

- **Develop and Integrate a Comprehensive Communication Strategy.**
- **Streamline and Improve EoF's Internal Processes.**

## **Partnerships And Funding**

### **Priority #4:**

- **Establishing and nurturing strategic partnerships that share EoF's mission, fostering a reciprocal exchange of value and collaboration.**

#### **Main Action:**

- **Identifying, discerning and taking part in international conferences and forums, especially those aligned with EoF's vision, while ensuring active representation through members of the Foundation and the Community.**

### **Priority #5:**

- **Attracting Funding that guarantees the economic Sustainability and Supports the Growth of the Foundation and of Community Projects.**

#### **Main Action:**

- **Creating and implementing a comprehensive fundraising strategy, ensuring alignment with organizational goals and values and synergies between the three areas of intervention - also involving a working group tasked with supporting the fundraising strategy (2025).**

## **Main Areas Of Intervention**

### **Priority#6:**

- **Supporting and developing research and academic activities that advance an economy centered on the common good.**

#### **Goals and Main Actions:**

- **Strengthen EoF's Academic and Research Foundations.**

- **Promote EoF's Vision in Global Academic and Policy Spaces through collaboration within the scientific community and institutional partnerships.**
- **Foster EoF's Educational and Spiritual Impact.**

#### Priority #7:

- **Developing initiatives that contribute and inspire new processes in the entrepreneurial and business world based on the values of the Economy of Francesco.**

#### Goals and Main Actions:

- **Identify and value projects that have arisen in the EoF Community that promote a More Human, Inclusive, and Sustainable Economy.**
- **Give support through mentorship and activities to projects led by Entrepreneurs, Business and organizations people who promote a More Human, Inclusive, and Sustainable Economy.**

#### Priority #8:

- **Creating educational and cultural initiatives with the vision and principles of the Economy of Francesco that inspire transformative, inclusive, and sustainable economic approaches.**

#### Goals and Main Actions:

- **Strengthen and Cultivate EoF's Narrative and Cultural Identity.**
- **Development of call to actions in the spirit of EoF to address relevant issues of our time.**
- **Expand Educational and Cultural outreach initiatives.**